

# Sommario Rassegna Stampa

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Codice abbonamento: 058509

ECONOMIA

# Raddoppiare le produzioni agricole dimezzando le risorse

Martedì, 11 agosto 2015 - 14:50:04



**Paolo Mazzanti**  
Direttore AskaneWS

Roma (askaneWS) - Raddoppiare le produzioni agricole dimezzando le risorse (acqua, energia, suolo) necessarie per produrle: è questo l'obiettivo strategico del Dipartimento scienze agroalimentari del Cnr, che ha 600 ricercatori in 9 laboratori in tutta Italia, secondo il suo direttore Francesco Loreto, che è anche responsabile delle attività Cnr per Expo. "In Expo - dice Loreto in questa videointervista ad askaneWS - abbiamo un accordo quadro con Padiglione Italia e abbiamo il compito di strutturare il palinsesto dei contenuti che si articola su 24 eventi, uno a settimana, organizzati attorno a tre grandi aree tematiche: il cibo e l'uomo; il cibo e la produzione e il cibo e le tecnologie. Nei primi tre mesi di Expo abbiamo organizzato 12 eventi, che ci hanno stupito per la grande partecipazione, al di sopra delle aspettative: c'è stata una grandissima partecipazione di pubblico di non addetti ai lavori, così come di scienziati e tecnici. C'è stato molto interesse da parte delle aziende del made in Italy agroalimentare per le tecnologie di certificazione, tracciabilità e geolocalizzazione, come su temi più generali come la dieta mediterranea e la lotta all'obesità. Una cosa inattesa è stata la grande ricaduta internazionale: siamo stati contattati da altri padiglioni per avere scambi sulle ricerche e sulle tecnologie. In Expo il Cnr è presente con 200 ricercatori, non solo del Dipartimento di scienze agroalimentari, ma anche di altri Dipartimenti: noi lavoriamo stabilmente con chimici, fisici, medici, ingegneri perchè le nostre ricerche, per esempio quelle relative a nutrizione e salute, hanno un'impostazione interdisciplinare. Anche per questo la nostra attività è particolarmente innovativa, soprattutto per quel che riguarda l'agricoltura sostenibile, per ottimizzare l'utilizzo delle risorse come acqua, energia e suolo e rendere l'agricoltura sempre più produttiva".

Condividi Tweet Condividi

### Ti basta il tuo salario?

Il tuo attuale salario: salario desiderato:

- €1000-€2000
- €2000-€3500
- €3500+
- €1800-€2700
- €2700-€3800
- €3800+

Tu sei:

- Impiegato
- Lavoratore Autonomo
- Disoccupato

Invia

### VIDEO CONSIGLIATI

Cnr all'Expo con Vivaio Ricerca, 24 eventi nel

Grande musica in libertà al festival di

### PARTNER

FILM GRATIS - "Vampire Party" di

Would Lehman Sisters have done a better job? **The Economist** FIND OUT HERE

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VDOYDWDJLLR



5RPD DVNDQHZV 5DGGRSSLDUH OH SURGX]LRQL DJULFROH GLPH]]DQGR OH ULVRUVH DI  
VXROR QHFHVVDULH SHU SURGXUOH q TXHVWR O REELHWWLYR VWUDWJLLR CHO LSDUV

Codice abbonamento: 058509

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DJURDOLP HQWDUL GHO &QU FKH KD ULFHUFDRWRUL LQ ODERUDWRUL LQ WXWWD ,WDOI  
)UDQFHVFR /RUHWR FKH q DQFKH UHVSQRVDELOH GHOOH DWLWLYLWj &QUHQBQD  
\*HUPDQD ILGXI  
,Q[SR GLFH /RUHWR LQ TXHVWD YLGHRLQWHUYLVWD DG DVNDQHZV DEQYHVLWRUL FRUC  
3DGLJOLRQH ,WDOLD H DEELDPR LO FRPSLWR GL VWUXWWXUDUH LO SDOLQVWWRGHL FRG  
HYHQWL XQR D VHWLWLPDQD RUJDQLJJDWL DWWRUQR D WUH JUDQGL DQH H8WFKH L  
SURGXJLRQH H LO FLER H OH WHFQRORJLH 1HL SULPL WUH PHVL GL ([SR DEELDPR RUJDQL  
KDQQR VWXSLWR SHU OD JUDQGH SDUWHFLSDJLRQH DO GL VRSUD GHOOH DVSHWWDWLYH  
SDUWHFLSDJLRQH GL SXEOLFR GL QRQ DGGHWWL DL ODYRUL FRVU FRPH GL VFLHQJLDWL  
LQWHUHVH GD SDUWH GHOOH DJLHQGH GHO PDGH LQ LWDO\ DJURDOLPHQWUDUH SHU OH W  
WUDFFLDELQWj H JHRORFDOLJJDJLRQH FRPH VX WHPL SL• JHQHUDOL FRPH OD GLHWD PH  
DOO REHVLWj 8QD FRVD LQDWWHVD q VWDWD OD JUDQGH ULFDGXWD LQWHUQDJLRQDOH V  
SDGLJOLRQL SHU DYHUH VFDPEL VXOOH ULFHUFKH H VXOOH WHFQRORJLH ,Q ([SR LO &QU  
ULFHUFDRWRUL QRQ VROR GHO 'LSDUWLPHQWR GL VFLHQJH DJURDOLPHQWUDUL PD DQFKH  
ODYRULDPR VWDELOPHQWH FRQ FKLPLFL ILVLFL PHGLFL LQJHQHUL SHUFKq OH QRVUI  
TXHOOH UHODWLYH D QXWULJLRQH H VDOXWH KDQQR XQ LPSRVWDJLRQH LQWHUGLVFLSOL  
QRVWUD DWLWLYLWj q SDUWLFRODUPHQWH LQQRWDWLYD VRSUDWXXWR SHU TXHO FKH UL  
SHU RWWLPLJJDUH O XWLOLJJR GHOOH ULVRUVH FRPH DFTXD HQUJLD H VXROR H UHQGH  
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DUHH WHPDWLFKH LO FLER H OXRPR LO FLER H OD SURGXJLRQH H LO FLER H OH WHFQRORJLH  
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Codice abbonamento: 058509



PHVL GL ([SR DEELDPR RUJDQL])DWR HYHQWL FKH FL KDQQR VWXSLWR SHU OD JUDQGH  
SDUWHFLSDJLRQH DO GL VRSUD GHOOH DVSHWWDWLYH F¶q VWDWD XQD JUDQGLVLPD SDUWHI  
SXEEOLFR GL QRQ DGGHWWL DL ODYRUL FRVU FRPH GL VFLHQJLDWL H WHFQLFL &¶q VWDWR PI  
GD SDUWH GHOOH DJLHQGH GHO PDGH LQ LWDO\ DJURDOLPHQWUHU SHU OH WHFQRORJLH GL FHU  
WUDFFLDELWLWj H JHRORFDOLJJDLRQH FRPH VX WHPL SL• JHQHUDOL FRPH OD GLHWD PHGLWHUI  
ORWWD DOO¶REHVLWj 8QD FRVD LQDWWHVD q VWDWD OD JUDQGH ULFDGXWD LQWHUQDJLRQDO  
FRQWDDWDL GD DOWUL SDGLJOLRQL SHU DYHUH VFDPEL VXOOH ULFHUFKH H VXOOH WHQFROR  
&¶U q SUHVHQWH FRQ ULFHUFDWRL QRQ VROR GHO 'LSDUWLPHQWR GL VFLHQJH DJURDOLP  
PD DQFKH GL DOWUL 'LSDUWLPHQWL QRL ODYRULDPR VWDELOPHQWH FRQ FKLPLFL ILVLFL PHGL  
LQJHQHUL SHUFKq OH QRVWUH ULFHUFKH SHU HVHPSLR TXHOH UHODWLYH D QXWULJLRQH H '  
XQ¶LPSRVWDJLRQH LQWHUGLVFLSOLQDUH \$QFKH SHU TXHVWR OD QRVWUD DWLWLYWj q SDUWL  
LQQRWDWLYD VRSUDWXXWR SHU TXHO FKH ULJXDUGD O¶DJULFROWXUD VRVWHQLELOH SHU I  
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/H IRWR SUHVHQWL VX &RQDWWR1HZV LW VRQR VWDWH LQ ODUJD SDUWH SUHVH GD ,QWHUQHWH H  
DYHVHUR TXDOFRVD LQ FRQWUDLR DOOD SXEOLFDJLRQH QRQ DYUDQQR E¶H R¶RQW D DORUGRZ D Q  
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WHUULWRULR ULVXOWDQWH GDOOH GLYHUVH DWWLY  
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VYROJHU; DO 3DGLJOLRQH ,WDOLD 6L WUDWWD GL  
RUJDQL]DWR LQIDWWL LQ IRUPD GL GLEDWWLWR \  
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RUJDQL]DWRUL 6LOYLD )LQHVFKL H \$OEHUWR \*LXQ  
ODULR 7R]]L ULFHUFDWRUH H GLYXOJDWRUH VFLHQW  
FKH SURSRQJRQR XQ SHUFRUVR FULWLFR DWWUDYH  
HYLGHQJLDUQH OH FRPSOHVVLV; H OH WUDVIRPDJL  
WHVVXWR XUEDQR VRQR L IDWWRUL FRQWUDSSRVWL  
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PRQGR PLOLWDUH D YDQWDJJLR GHOOjDJL  
RWWLPL]DUH JOL LQWHUYHQWL DJURQRPL  
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GL ULVRUVH

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DPELHQWDOH 'URQL VHQVRUL RWWLFL  
XQ SURVVLPR IXWXUR L QXRYL VWUXPHQ  
SHU ULOHYDUH LO JUDGR GL XPLGLWj G  
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VXROR PHWHRURORJLFBK GL HVSRLVJLRQ  
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GHOOL,VWLWXWR GL ELRPHWHRURORJLD G  
.ELPHW &QU H FRRUGLQDWRUH GHO FRQY  
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,WDOLD FKLDPDQGR D FRQIURQWR LO PRQ  
GHOOLPSUHVD 'XUDQWH OD JLRUQDWD G  
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H PHWRGRORJLH SURJHWWDWR SHU DXPHQ  
EDVDWR VX VWUXPHQWL GL PRQLWRUDJL  
GHOOH UHDOL QHFHVVLWj GHOOH FROWXU

DYUj D GLVSRVLJLRQH VWDJLRQL PHWH  
FDUDWWHUL]]DJLRQH GHO VXROR SLVWRO  
VWUXPHQWL GL WHOHULOHYDPHQWR FRPH  
YROR GD GURQL FKH UHVWLWXLVFRQR DO  
VHULH GL LQIRUPDJLRQL PLUDWH (ODERU  
JHRVWDWLVLWLFKH O]]DJULFROWRUH GHO  
GL GHWHUPLQDWD SLDQWD R PLFURDUHD

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&DWDVWURIL QDWXUDOL LQ FDOR GHO  
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DEELDPR XQ DFFRUGR TXDGUR FRQ 3DGL  
GL VWUXWWXUDUH LO SDOLQVHVWR GH  
D VHWWLPDQD RUJDQL]]DWL DWRUQR  
O!XRPR LO FLER H OD SURGX]LRQH H L  
PHVL GL ([SR DEELDPR RUJDQL]]DWR H  
OD JUDQGH SDUWHFLSD]LRQH DO GL VI  
JUDQGLVLPD SDUWHFLSD]LRQH GL SXE  
FRPH GL VFLHQ]LDWL H WHFQLFL &!q V  
DJLHQGH GHO PDGH LQ LWDO\ DJUR  
FHUWLILFD]LRQH WUDFFLDELQWj H .  
JHQHUDOL FRPH OD GLHWD PHGLWHUUI  
LQDWWHVD q VWDWD OD JUDQGH ULFDGX  
GD DOWUL SDGLJOLRQL SHU DYHUH VFDP

1DVFH FLER LQ SRC  
GL DIIDUL a LQ FRQ



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QXRYL VLWL GHOOD

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&RQVRUJL %RQLILFI  
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,O ULODQFLR GHOOD I  
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&LVO )S 5HJLRQH (   
VFRSLD]]DQGR 5HQ]   
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\$UDQFLR 3' IDWW   
ODYRUR VX ULIRUPI   
6RQR VRGGLVIDWWR   
GHOOD ULIRUPD GHO '

6DQLWç \*LDPPDQFF   
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QRPLQDWR GLUHWWRL

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1RQRVWDQWH OD VEF   
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\$GRWWD XQD PDLR (   
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VFLHQJH DJURDOLPHQWDUL PD DQFKH (   
VWDELOPHQWH FRQ FKLPLFL ILVLFL   
ULFHUFKH SHU HVHPSLR TXHOOH UHC   
XQ!LPSRVWD]LRQH LQWHUGLVFLSOLQDUH   
SDUWLFRODUPHQWH LQQRWDWLYD   
O!DJULFROWXUD VRVWHQLELOH SHU R   
DFTXD HQUJLD H VXROR H UHQGHUH O!I



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£1RQ q VFRSLD]]DQGR F  
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• (FRQR

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VWHOOH FHUWLILFDWR DO PRQGR

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GHOOD FLWWj >

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/DVFLD XQD ULVSRVWD

/ LQGLUL]]R HPDLO QRQ F!B!S! \$XEEQLJDDWRJL VRQR FRQV



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GLPH]]DQGR ULVRUVH 9,'(2

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GLPH]]DQGR OH ULVRUVH DFTXD HQUJLD VXROR QHFHVVDULH SHU  
SURGXUOH q TXHVWR O REELHWWLYR VWUDWHJLFR GHO 'LSDUWLPHQWR  
DJURDOLPH QWDUL GHO &QU FKH KD ULFHUFDWRUL LQ ODERUDWRUL  
WXWWD ,WDOLD VHFRRQR LO VXR GLUHWWRUH )UDQFHVFR /RUHWR FKH  
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DEELDP R XQ DFFRUGR TXDGUR FRQ 3DGLJOLRQH ,WDOLD H DEELDP R LO  
FRPSLWR GL VWUXWWXUDUH LO SDOLQVHVWR GHL FRQWHQXWL FKH VL DUWLFROD VX HYHC  
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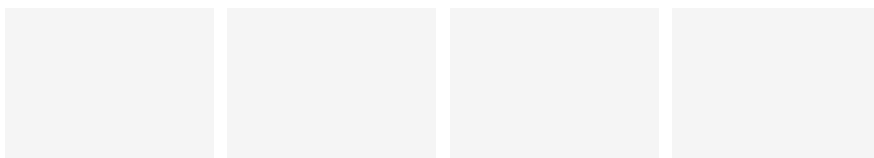
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FRPSLWR GL VWUXWVXUDUH LO SDOLQVHVWR GHL FRQWHQXWL FKH VL DUWLFRQD VY H YHC  
RUJDQL]]DWL DWWRUQR D WUH JUDQGL DUHH WHPDWLFKH LO FLER H O XRPR LO FLER H OD  
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## RADDOPPIARE LE PRODUZIONI AGRICOLE DIMEZZANDO LE RISORSE

Roma (askanews) - Raddoppiare le produzioni agricole dimezzando le risorse (acqua, energia, suolo) necessarie per produrle: è questo l'obiettivo strategico del Dipartimento scienze agroalimentari del **Cnr**, che ha 600 ricercatori in 9 laboratori in tutta Italia, secondo il suo direttore Francesco Loreto, che è anche responsabile delle attività **Cnr** per Expo. "In Expo - dice Loreto in questa videointervista ad askanews - abbiamo un accordo quadro con Padiglione Italia e abbiamo il compito di strutturare il palinsesto dei contenuti che si articola su 24 eventi, uno a settimana, organizzati attorno a tre grandi aree tematiche: il cibo e l'uomo; il cibo e la produzione e il cibo e le tecnologie. Nei primi tre mesi di Expo abbiamo organizzato 12 eventi, che ci hanno stupito per la grande partecipazione, al di sopra delle aspettative: c'è stata una grandissima partecipazione di pubblico di non addetti ai lavori, così come di scienziati e tecnici. C'è stato molto interesse da parte delle aziende del made in Italy agroalimentare per le tecnologie di certificazione, tracciabilità e geolocalizzazione, come su temi più generali come la dieta mediterranea e la lotta all'obesità. Una cosa inattesa è stata la grande ricaduta internazionale: siamo stati contattati da altri padiglioni per avere scambi sulle ricerche e sulle tecnologie. In Expo il **Cnr** è presente con 200 ricercatori, non solo del Dipartimento di scienze agroalimentari, ma anche di altri Dipartimenti: noi lavoriamo stabilmente con chimici, fisici, medici, ingegneri perché le nostre ricerche, per esempio quelle relative a nutrizione e salute, hanno un'impostazione interdisciplinare. Anche per questo la nostra attività è particolarmente innovativa, soprattutto per quel che riguarda l'agricoltura sostenibile, per ottimizzare l'utilizzo delle risorse come acqua, energia e suolo e rendere l'agricoltura sempre più produttiva". Foto

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